

ökoNORM®

ökoNORM (or 'Oekonorm') is a unique producer of high quality, ecologically friendly art and craft supplies that are safe for children and the environment. Founders Ellen and Albert are committed environmentalists and from inception, ökoNORM has been loyal to its fundamental principle: to develop ecologically friendly products which have as little as possible impact on the environment and human health in their production, use and disposal.

Nawaro* products are organic, biodegradable & compostable, with colours produced from only natural plant extracts and food colourants. ökoNORM Crayons have a high beeswax content and use only palm oil from certified cultivation areas. ökoNORM paints, modelling play dough & clay are a joy to use with vivid colours and non toxic, sustainable ingredients. Pencils are unlacquered and pens are water-based and easily washable.

Considering their commitment and consistency in development of products from renewable raw materials. ökoNORM Nawaro products have been recognized by the consumer magazine ÖKO-TEST as "very good" or "good" and are "spiel gut" (Good Toy) awarded. All products conform to European EN71/1-2-3-9-10-11 safety regulations. For ages 3+

*The abbreviation Nawaro comes from German 'Nachwachsende Rohstoffe', which means 'renewable raw materials'. 'Oko' translates to 'Eco'.

Key: G=Gluten Free | V=Vegan | O=ÖKO-TEST recognised | S= spiel gut" (Good Toy).



Product catalogue



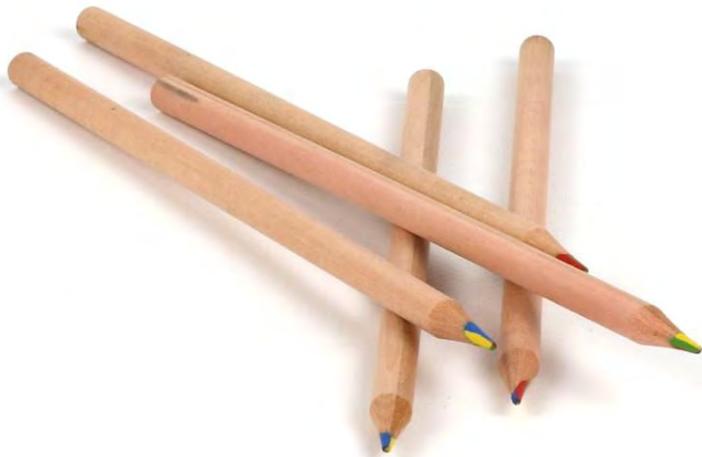
Coloured Pencils

Coloured pencils are ideal tools for children to learn different artistic techniques, such as outlining, hatching, shading etc. Intensity of the colour depends on the pressure applied while drawing. The "Rainbow" pencil (70704/6), combines 4 colours in one to make drawing so much fun and available in a chunky size. Pencils are made from unvarnished basswood, which has antiseptic properties.

Natural Coloured Pencil Set, 2mm 12 colours
70203



4-in-1-color Rainbow Pencil
Round 6mm Lead, 1 pc
70706



4-in-1-Colour Rainbow Pencil,
Chunky 6mm Lead, 1 pc
70704



Accessories

When standard pencils become too short, use the pencil extender to use every last centimetre.

Pencil Extender, Ø8mm, Round,
Metal/Wood, 1pc
75925



Felt-Tip Pens

ökoNORM Felt Tips have bright, long lasting colours and can draw on many surfaces, such as paper, cardboard & wood. The water-based, non-toxic inks have a faint odour and do not dry out for a long time. The specially designed tip cannot slip inside the pen or bend under pressure and all pens feature ventilated safety caps. Ingredients comply with the requirements of Euro Norm EN71, Part 3. Magic and Eraser 6mm Felt Tips:

The original colour of the Magic marker can be CHANGED by application of the special white marker to the colour on the cap. Use the special white marker in the Eraser type to ERASE drawings. The special white marker can also be applied alone as a secret ink which becomes visible when drawn over with any of the colours. Free from formaldehyde and other harmful substances with a pH is ca. 6. Easy felt tips are available with 4mm tips, or finer 2mm tips, or Easy Baby, which are stubbier and designed for the littlest hands.

The water-based inks are easily washable from most textiles at 40° C. Suitable for children from 3 years.



Magic Markers 9+1 Set,
9 Colours + 1 Colour Changing Marker 72001



Felt Tip Erasable Pen 9+1 Set,
9 Colours + 1 Eraser Marker 72002



Easy Felt Tip Pen Set, 2mm 12 Colours
72005



Easy Felt Tip Pen Set 4mm 10 Colours
72006



Easy Baby Felt Tip Pen Set,
5mm 10 Colours
72007

Wax Cones & Wax Crayons

Wax cones are suitable for small children and people with restricted hand or arm mobility. This ergonomic shape allows drawing with thick lines to cover large surfaces. The drop-like shape prevents hand cramps. Wax cones are ideal for first drawing exercises. Break resistant, economical in use and washable and a special coating keeps the hands clean. Enjoy spot-free drawing with bright, non-toxic colours. Nawaro wax crayons are high quality and made with 25% beeswax, have dense coverage and good abrasion. A slight white haze on the wax crayons: the wax bloom, is proof of quality and indicates a high proportion of pure beeswax. Available in two sizes, regular and the chubbier 'Gnome' which fit perfectly in small children's hands. Their ergonomic shape allows drawing with thick lines to cover large surfaces and are ideal for first drawing exercises.



Wax Colour Cones,
6 Colour Pack
70615



Wax Colour Cones,
12 Colour Pack
70616

Wax Crayons

Nawaro Mini Chubby Wax Crayons "Gnome"
6 Colour Pack
73021



Nawaro Mini Chubby Wax Crayons
"Gnome" 12 Colour Pack
73022



Nawaro Mini Chubby Wax Crayons "Gnome",
12 Colours in FSC Certified Wooden Box
73023



Wax Crayons

Nawaro Wax Crayons, 6 Colour Pack
79021



Nawaro Wax Crayons, 12 Colour Pack
79022



Nawaro Wax Crayons,
12 Colours in FSC Certified Wooden Box
79023



Nawaro Wax blocks cover a larger surface, the block shape stimulates imaginative drawing and promotes creativity. 'Maya special formula Pastel Oil Crayons are soft and super smooth.



Nawaro Wax Blocks, 6 Colour Pack
79026



Nawaro Wax Blocks, 12 Colour Pack
79027



Nawaro Pastel Oil Crayons "Maya",
10 Colours In Metal Case
79031

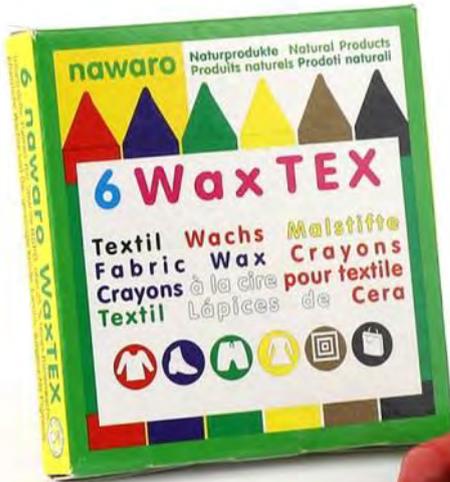


Nawaro Wax Blocks "Unicorn"
6 Colour Pack
79029

Textile Crayons

Wax Tex is a new generation of colourfast wax crayon made from renewable raw materials with bright colours and high coverage, specially developed for use on natural textiles, e.g cotton. Not suitable for synthetic fabrics or wool.

Before using, wash the textile. Work on firm surface. Upon finishing drawing, cover with absorbing paper and iron from the backside (without steam) until no colour adheres to paper. Then, iron from the front side without paper. After 2 days, the decorated textile can be washed at 40°C with a mild detergent without bleaching agents.



Nawaro Wax Tex,
Textile Wax Crayons 6 Colour Pack
76306



Nawaro Wax Tex,
Textile Wax Crayons 15 Colour Pack
76315



ökoNORM[®]

Drawing chalk

Drawing Chalks are mix of natural plaster and chalk stained with pigments. Chunky high-density chalk perfect for drawing on pavements & outside walls A protective coating keeps fingers clean and is almost dust-free. 'Princess Ecofee' Type includes golden glitter particles and 'David' has silver glitter particles



Drawing Chalk, 7 Colour Pack
75015



Drawing Chalk, "Princess Ecofee",
Golden Glitter 7 Colour Pack
75017



Drawing Chalk, "DAVID",
Silver Glitter 7 Colour Pack
75019

Kneading & Modelling

ökoNORM's unique modelling clay and play dough made from renewable raw materials promote creativity and imagination as well as sensory and motor skills, and are best sellers. The 'Always SOFT' Modelling Clay never dries out, is completely non-toxic, does not smear or stain and is washable from textiles. Nawaro SOFT modelling play dough is super soft and mouldable, non toxic, and after a few days, will dry to become paintable. The practical cup prevents the dough from drying out when stored and can also be revived by wrapping in a wet cloth. Easily rubs off textiles when dry.



Modelling Clay Always Soft
10 Colour Pack, 220g
76820



Modelling Clay Always Soft
8 Colour Pack, 500g
76820



Nawaro SOFT Modelling Play Dough, 4 Colour Set A
(Red, Yellow, Green, Blue)
79500



Kneading & Modelling



Nawaro SOFT Modelling Play Dough,
4 Colour Set B "Balu"
(Orange, Brown, White, Black)
79510



Nawaro SOFT Modelling Play Dough,
4 Colour Set "Princess Ecofee"
(Rose, Pink, Violet, Cyan)
79511



Nawaro SOFT Modelling Play Dough,
6 Colour Set "Classic"
(Yellow, Green, Red, Blue, Brown, Black)
79512

Nawaro SOFT Modelling Play Dough 6 Colour Set "Unicorn"
(Red, Orange, Yellow, Green, Cyan, Violet)
79515



Finger Paints

Natural bright paints made from renewable raw materials. For painting with fingers, brush and a sponge on paper, glass, wood or and other surfaces. Easy to apply. Can be mixed with other paints from the same set. The creamy consistency prevents dripping. Excellent covering and improved glossiness.

Suitable for different painting techniques favoured by children, such as finger painting, dot painting, engraving, putty painting, stamping, cork or leaf printing. Widely used in kindergartens, schools and therapeutic facilities. Water-soluble and washable and available as sets, single colour 150g cups or 500ml bottles.

Nawaro Finger Paints, 4 Colour Set "A"
(Red, Yellow, Green, Blue)
79601



Nawaro Finger Paints, 4 Colour Set "B"
(Orange, Brown, White, Black)
79604



Nawaro Finger Paints, 4 Colour Set "Princess Ecofee"
(Rose, Pink, Violet, Cyan)
79603



Nawaro Finger Paints 6 Colour Set "Classic"
(Red, Yellow, Green, Blue, Brown, Black)
79602



Nawaro Finger Paints, 6 Colour Set "Unicorn"
(Red, Orange, Yellow, Green, Cyan, Violet)
79605



Watercolours

Nawaro Watercolours are produced from natural raw materials: plant extracts and food colourants. Can be mixed with opaque white (titanium white) and with other paints from the same set. The true colour brightness develops after mixing with water and matches the one shown on the pack. Water-soluble and washable. Full size paintbox colours are refillable and available separately. Keep away from the direct sunlight.

Nawaro Watercolour Paint Box Full Size,
12 Tablets in a Metal Case
79700



Nawaro Colour Tablet refills - sold individually



Yellow - 79711



Orange - 7912



Vermillion - 79713



Carmine - 79714



Violet - 79715



Ultramarine - 79716



Blue - 79717



Blue/Green - 79718



Light Green - 79719



Ocher - 79720



Brown - 79721



Black - 79722





Ostern 2021 Easter

Pack of 5 plant based Nawaro food dyes for creating vivid coloured edible eggs.
Simply add the sachet to boiling water and pop the eggs in!

79994



*Easter Grass available separately

Nawaro Easter Grass 20g of soft plant-dyed Wool for creating the perfect nest.

79995



Nawaro Bunny shaped beeswax crayons packaged individually and supplied as a set of 6 in Classic and Norman colours.



79120 Classic-Set



79121 Norman-Set



Nawaro Watercolour Paint Box Small, 6 Small Tablets with Mini Brush.
79996

