



BIENVENUE

Welcome



La marque Poppik a été imaginée par Delphine Badreddine et Françoise Baglin en 2016. Elle a récemment rejoint Bayard Jeunesse, leader français de presse, d’édition et d’audiovisuel pour les enfants.

The Poppik brand was created in 2016 by two cultural and educational product experts, Delphine Badreddine & Françoise Baglin. Poppik recently joined Bayard Jeunesse, French leading children’s press, publishing and audiovisual company.

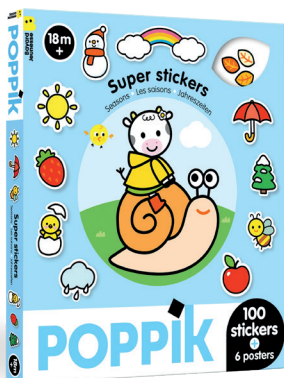
Poppik

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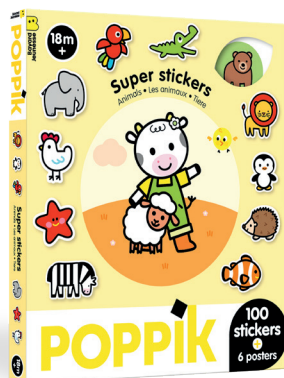
STICKER BOXES (18M +)

- Des jolies boîtes pour tous les âges
 - Plein de stickers repositionnables pour s'amuser
 - Des grands décors à compléter
 - Contenu facile à ranger dans la boîte solide
- Pretty boxes for all ages
 - Lots of removable stickers for fun
 - Large decorations to complete
 - Easy to tidy up in a solid box





18m+ | SEASONS
by Hervé Sécher
6 posters + 100 stickers
EAN 3760262412689



18m+ | ANIMALS
by Hervé Sécher
6 posters + 100 stickers
EAN 3760262412672



4+ | AROUND THE WORLD
by Julie Mercier
3 giant posters + 80 stickers
EAN 3760262412788



4+ | WILD ANIMALS
by Julie Mercier
3 giant posters + 80 stickers
EAN 3760262412795

STICKER CARDS (2-4 YEARS)



- Kits de 6 cartes à sticker
- Grosses gommettes très faciles à attraper
- Une activité qui ne tache pas

- Kits of 6 sticker cards
- Large stickers very easy to take off
- A clean activity



Box : 19 x 19 x 13 cm

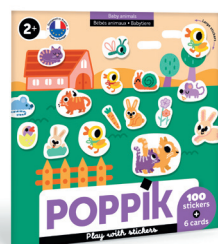




BOX OF 24 « ANIMALS »
by Marion Billet
6 x 4 models
EAN 3760262412108



2+ | SEA
6 cards : 18 x 18 cm
100 removable stickers
EAN 3760262412122



2+ | BABY ANIMALS
6 cards : 18 x 18 cm
100 removable stickers
EAN 3760262412108



2+ | DINOSAURS
6 cards : 18 x 18 cm
100 removable stickers
EAN 3760262412092



2+ | LITTLE INSECTS
6 cards : 18 x 18 cm
100 removable stickers
EAN 3760262412115



BOX OF 24 « NATURE »
by S. Hammer
et C. du Colombier
6 x 4 models
EAN 3760262412481



2+ | OCEAN
6 cards : 18 x 18 cm
96 removable stickers
EAN 3760262411613



2+ | ANIMALS
6 cards : 18 x 18 cm
96 removable stickers
EAN 3760262411439



2+ | NATURE
6 cards : 18 x 18 cm
96 removable stickers
EAN 3760262410722



2+ | FOREST
6 cards : 18 x 18 cm
96 removable stickers
EAN 3760262410319



3+ | HANSEL & GRETEL
by Olivier Latyk
6 cards : 18 x 18
70 removable stickers
EAN3760262411712



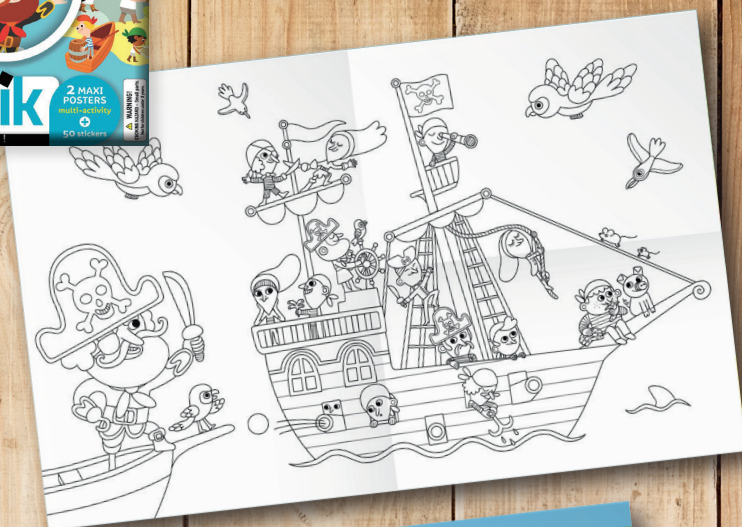
3+ | GOLDILOCKS
by Olivier Latyk
6 cards : 18 x 18
70 removable stickers
EAN3760262411729

PLAYING POSTERS (3+)



- Posters multi-activités : stickers, coloriages, jeux...
- Idéal pour partir en voyage
- Contient 2 posters et 2 planches de stickers

- Multi-activity posters: stickers, coloring, games...
- Ideal for travelling
- Contains 2 posters and 2 sticker sheets



1 poster recto-verso, format : 50x32 cm. Stickers format 18 x 18 cm



BOX OF 24 « PLAYING POSTERS »

6 x 4 models
EAN 3760262412979



3+ | PIRATES
by Julie Mercier
2 posters
50 removable stickers
EAN 3760262412931



3+ | SAVANNAH
by Nathalie Choux
2 posters
50 removable stickers
EAN 3760262412948



3+ | FOREST
by Sophie Ledesma
2 posters
50 removable stickers
EAN 3760262412955



3+ | FUNFAIR
by Julie Mercier
2 posters
50 removable stickers
EAN 3760262412962

STICKER PANORAMAS (3-7 YEARS)



- Apprendre les formes et les couleurs
- Activité calme pour se concentrer
- Activité qui ne tache pas, facile à ranger
- Imprimé en Pologne
- Learn shapes and colors
- Encourages focusness
- Clean activity, easy to store
- Made in Poland



Poster : 140 x 25 cm. Packaging : 22 x 27 cm





3+ | DINOSAURS
by Marion Billet
1 poster + 520 stickers
EAN 3760262411606



3+ | AQUARIUM
by Charlotte Roederer
1 poster + 750 stickers
EAN 3760262410210



3+ | SEASONS
by Michelle Romo
1 poster + 520 stickers
EAN 3760262410661



3+ | JUNGLE
by Jessica Das
1 poster + 750 stickers
EAN 3760262410166



3+ | NUMBERS
by Beci Orpin
1 poster + 520 stickers
EAN 3760262410548



3+ | LETTERS
by Philip Giordano
1 poster + 520 stickers
EAN 3760262410555



3+ | COSMIC
by Matthias Malingre
1 poster + 750 stickers
EAN 3760262410302



3+ | CIRCUS
by Ingela P. Arrhenius
1 poster + 750 stickers
EAN 3760262410159



3+ | BABY ANIMALS
by Natalie Marshall
1 poster + 520 stickers
EAN 3760262411446



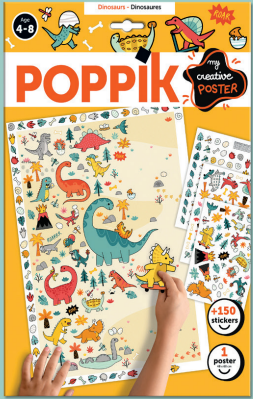
3+ | CHRISTMAS
by Elsa Fouquier
1 poster + 520 stickers
EAN 3760262410616

CREATIVE POSTERS (3-10 YEARS)



- Stimule l'imaginaire
- Illustrations narratives pour se raconter ses propres histoires
- Stickers à coller librement en suivant le modèle
- Stickers semi-repositionnables

- Fun & mess-free activity
- Stimulates their imagination
- Narrative illustrations to tell their own stories
- 2 options : follow the template or let their creativity run wild



Poster : 48 x 68 cm. Packaging : 22 x 32 cm





3+ SEA
by Marta Sorte
1 poster + 150 stickers
EAN 3760262412023



3+ JUNGLE
by Marta Sorte
1 poster + 150 stickers
EAN 3760262412030



3+ DINOSAURS
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412016



3+ VEHICULES
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412856



3+ FAIRIES
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412849



5+ UNICORNS
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412009



5+ CRAZY LAB
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412078



5+ CRAZY PARTY
by Léa Fabre
1 poster + 150 stickers
EAN 3760262412085

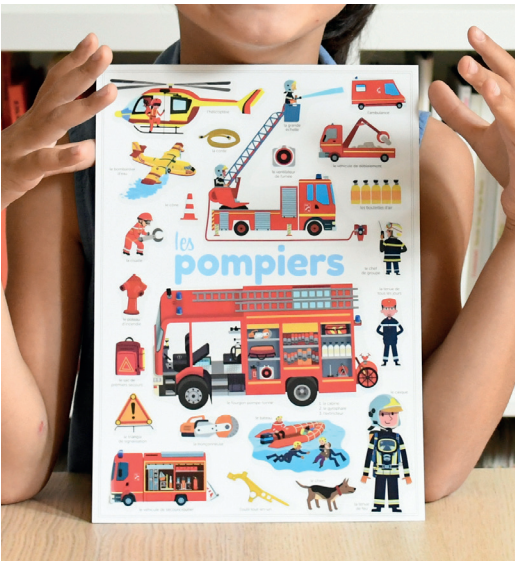


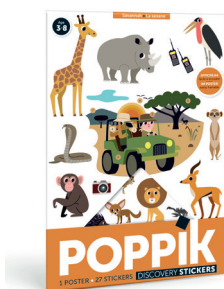
MINI DISCOVERY POSTERS (3-8 YEARS)



- Affiches A4 faciles à encadrer
- Prix très accessible
- Nombreux modèles à collectionner
- Papier FSC, imprimé en Espagne

- Spectacular posters
- A4 posters easy to frame
- Affordable price
- Many models to collect





3+ SAVANNAH
by Ingela P Arrhenius
1 mini poster + 25 stickers
EAN 3760262411293



3+ FIREFIGHTERS
by C. Ameling & I. Falorsi
1 mini poster + 22 stickers
EAN 3760262411217



3+ SEASIDE
by Ingela P Arrhenius
1 mini poster + 25 stickers
EAN 3760262411279



3+ JUNGLE
by Ingela P Arrhenius
1 mini poster + 25 stickers
EAN 3760262411286



3+ SHOW
by Ingela P Arrhenius
1 mini poster + 20 stickers
EAN 3760262411576



3+ SPACE
by Ingela P Arrhenius
1 mini poster + 23 stickers
EAN 3760262411583



3+ BOOO!
by Ingela P Arrhenius
1 mini poster + 19 stickers
EAN 3760262411590



3+ KNIGHTS
by D. Balicevic
& S. Bessard
1 mini poster + 24 stickers
EAN 3760262411309



3+ PONY-CLUB
by R. Barborini
& M. Luthringer
1 mini poster + 27 stickers
EAN 3760262411248



3+ FARM
by R. Barborini
& P. Morize
1 mini poster + 29 stickers
EAN 3760262411231



3+ CITY
by Ingela P Arrhenius
1 mini poster + 25 stickers
EAN 3760262411255



DISCOVERY POSTERS (3-12 YEARS)



- Magnifiques affiches
- Posters bilingues pour développer son vocabulaire en anglais
- Stickers repositionnables et transparents
- Papier PEFC, imprimé en Espagne

- Spectacular posters
- Fascinating themes for children
- Removable and transparent stickers
- PEFC paper, made in Spain





BEST SELLER



3+ FOREST
by Ingela Arrhenius
1 poster + 40 stickers
EAN 3760262412245



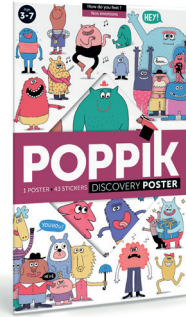
3+ GOOD NIGHT
by Ingela P. Arrhenius
1 poster + 50 stickers



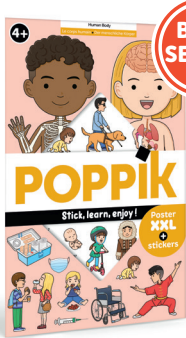
3+ HOME
by Gwé
1 poster + 139 stickers
EAN 3760262411477



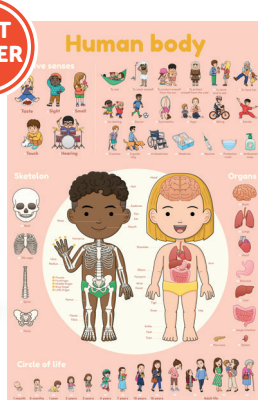
Collaboration with
Magazine Graou



3+ FEELINGS
by Delphine Durand
1 poster + 43 stickers
EAN 3760262411651



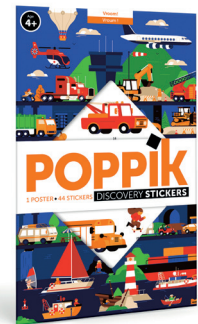
BEST SELLER



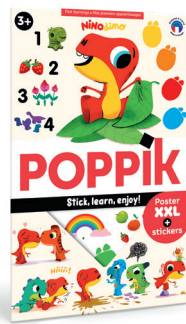
3+ HUMAN BODY
by Woo Joo Jang
1 poster + 48 stickers
EAN 3760262412221



3+ FARM
by Nadia Taylor
1 poster + 58 stickers
EAN 3760262411507



4+ VEHICLES
by Aurélien Jeanney
1 poster + 44 stickers
EAN 3760262410777



3+ FIRST LEARNINGS
By Mim & T. Bedouet
1 poster + 60 stickers
EAN 3760262412160



FOR KIDS 3+



5+ | ANIMALS (OF THE WORLD)
by Olivier Latyk
1 poster + 67 stickers
EAN 3760262410517



5+ | DINOSAURS
by Clémence Dupont
1 poster + 32 stickers
EAN 3760262410593



6+ | OCEANS
by Lucie Brunellière
1 poster + 59 stickers
EAN 3760262410500



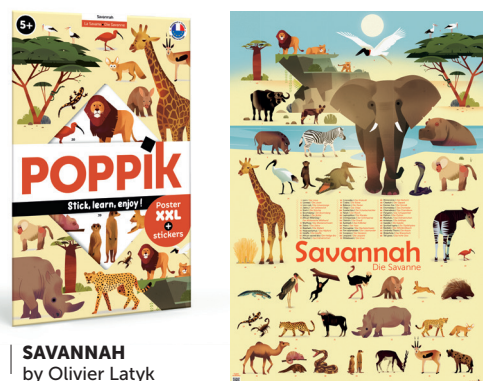
6+ | SHARKS
by Angel Svoboda
1 poster + 45 stickers
EAN 3760262412368



6+ | INSECTS
by Owen Davey
1 poster + 44 stickers
EAN 3760262412252



7+ | HORSES
by Luiza Laffitte
1 poster + 48 stickers
EAN 3760262412634



6+ | SAVANNAH
by Olivier Latyk
1 poster + 42 stickers
EAN 3760262411637



6+ | BIRDS
by Sylvie Bessard
1 poster + 45 stickers
EAN 3760262411491

ANIMALS



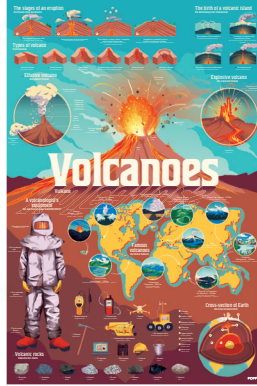
7+ | FLAGS
by Léa Fabre
1 poster + 200 stickers
EAN 3760262412238



7+ | WORLD TOUR
by Victor Medina
1 poster + 71 stickers
EAN 3760262411675



7+ | VOLCANOES
by Clémence Dupont
1 poster + 51 stickers
EAN 3760262412597



7+ | FRANCE
by Lulu la Nantaise
1 poster + 110 stickers
EAN 3760262412580



7+ | SKYMAP
glow in the dark
by Atelier Cartographik
1 poster + 640 stickers
EAN 3760262410494



7+ | ASTRONOMY
by Peter Greenwood
1 poster + 40 stickers
EAN 3760262411422



7+ | BOTANIC
by Lucie Brunellière
1 poster + 72 stickers
EAN 3760262411354



6+ | TREE
by Rebecca Hollingsworth
1 poster + 54 stickers
EAN 9791036381553



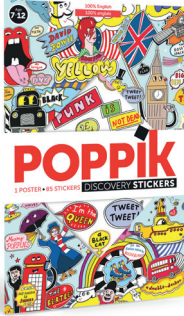
SCIENCE & GEOGRAPHY



5+ | **DANCE**
by Amélie Laffaiteur
1 poster + 64 stickers
EAN 3760262411910



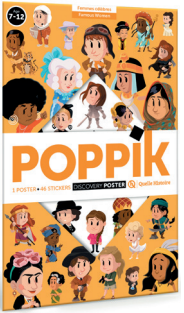
7+ | **FOOTBALL**
by Tino
1 poster + 62 stickers
EAN 3760262410760



7+ | **100% ENGLISH**
by Lili Scratchy
1 poster + 85 stickers
EAN 3760262410586



7+ | **MYTHOLOGY**
by Le Duo
1 poster + 38 stickers
EAN 3760262411415



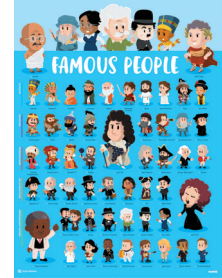
7+ | **FAMOUS WOMEN**
by Quelle Histoire !
1 poster + 46 stickers
EAN 3760262411767



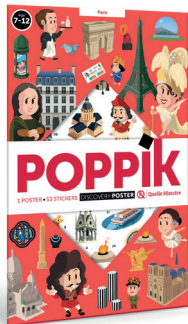
Format : 50 x 70 cm
 Quelle Histoire



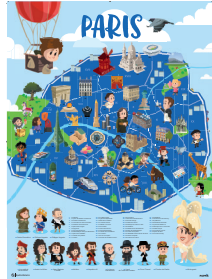
7+ | **FAMOUS PEOPLE**
by Quelle Histoire !
1 poster + 44 stickers
EAN 3760262411774



Format : 50 x 70 cm
 Quelle Histoire

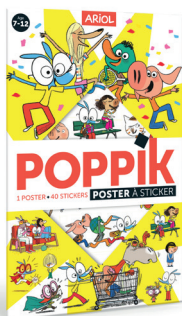


7+ | **PARIS***
by Quelle Histoire !
1 poster + 53 stickers
EAN 3760262411781



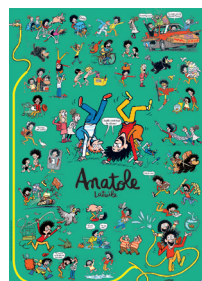
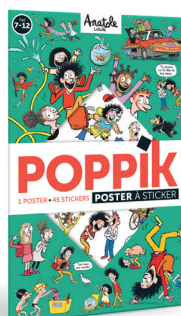
Format : 50 x 70 cm
 Quelle Histoire

SPORTS & HISTORY



Format : 50 x 70 cm

•• bayard



Format : 50 x 70 cm

•• bayard

7+ | **ARIOL***
by E. Guilbert & M. Boutavant
1 poster + 46 stickers
EAN 3760262411965

7+ | **ANATOLE LATUILE***
by A. Didier, O. Muller & C. Devaux
1 poster + 44 stickers
EAN 3760262411958



4+ | **ANIMALS (SEEK AND FIND)**
by Nicola Slater
1 poster + 52 stickers
EAN 3760262411682



6+ | **ASTÉRIX***
1 poster + 44 stickers
EAN 3760262412214



NEW
01-25



Format : 50 x 70 cm

NOS DÉFIS WEEK-END*
by Éditions Minus
1 poster + 60 stickers
EAN 3760262412771

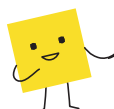


NEW
01-25



Format : 50 x 70 cm

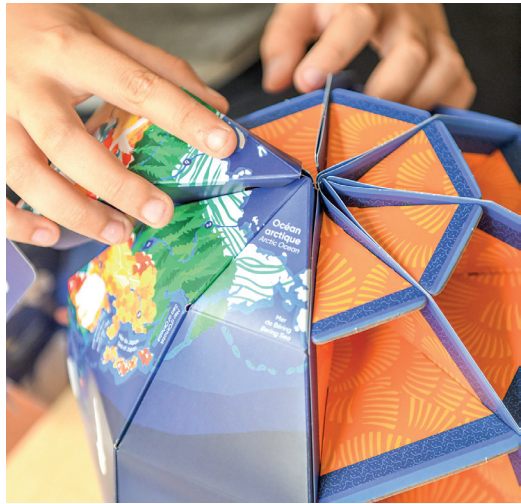
NOS DÉFIS REPAS*
by Éditions Minus
1 poster + 60 stickers
EAN 3760262412764

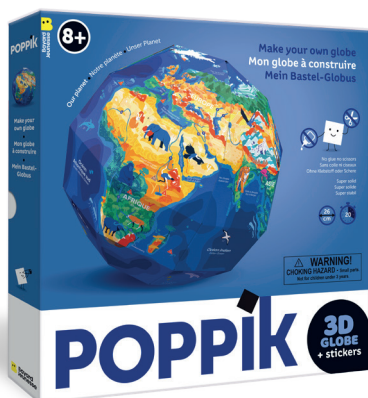


COLLAB'

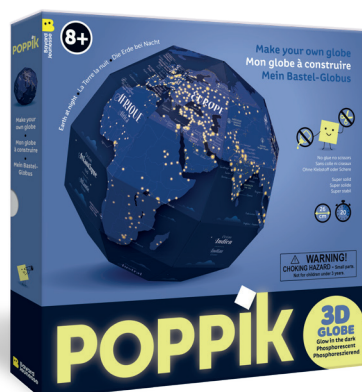
3D GLOBES (+8 YEARS)

- Des globes en carton à construire soi-même
- Sans colle ni ciseaux
- À démonter et reconstruire à l'infini
- À exposer dans la chambre
- DIY cardboard globes
- No glue or scissors
- Can be taken apart and rebuilt over and over again
- To display in your bedroom





8+ | OUR PLANET
by Roxane Campoy
30 pieces of card & cardboard
+ 45 removable stickers
+ 1 book of 24 pages
EAN 3760262412665



8+ | EARTH AT NIGHT
glow in the dark
by Atelier Cartographik
30 pieces of card & cardboard
+ glow-in-the-dark ink
+ 1 leaflet
EAN 3760262412658



Poppik va émerveiller les enfants avec ces incroyables globes illustrés, à poser sur un socle ou à suspendre pour décorer la chambre. Cette nouvelle collection révèle notre précieuse planète sous des angles nouveaux, sur des thèmes nombreux et variés.

Poppik's new globe that can be placed on a stand or hang in a bedroom, will amaze children with their unique and beautiful illustrations! This series brings new perspectives on our precious planet, covering numerous and varied themes. Offer them a fascinating view of the Earth as they've never seen it before!

STICKERS BY NUMBER (6+)



- Un loisir créatif inédit
- Peut être partagé en famille ou entre amis
- Des heures de jeu, un résultat bluffant
- Des centaines de stickers repositionnables
- An original concept
- An activity to be played with family or friends
- Hours of fun for an amazing final result
- Hundreds of removable stickers





NEW
05-25



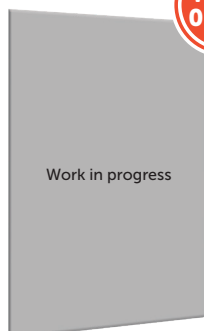
Work in progress



Format : 50 x 70 cm
Visuel provisoire

6+ | **JAPAN**
by Bethan Richards
1 poster + 400 stickers
EAN 3760262412825

NEW
05-25



Work in progress



Format : 50 x 70 cm
Visuel provisoire

6+ | **BE HAPPY**
by Piment Martin
1 poster + 400 stickers
EAN 3760262412832



BEST
SELLER



Format : 100 x 68 cm

6+ | **WORLD MAP**
by Atelier Cartographik
1 poster + 1600 stickers
EAN 3760262410128



Format : 100 x 68 cm

6+ | **CONSTELLATION**
by Sarah Andreacchio
1 poster + 1100 stickers
EAN 3760262410104



EDUCATIVE PUZZLES (+7 YEARS)



- Fabriqué en France
- Poster éducatif inclus dans la boîte
- Visuels iconiques de Poppik

- Made in France
- Educative poster inside each box
- Poppik iconic images



Packaging : 18,5 x 26,5 x 5 cm





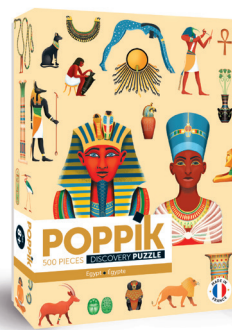
8+ | OCEANS
by Lucie Brunellière
500 pieces puzzle + 1 poster
EAN 3760262411156



8+ | ANIMALS
by Olivier Latyk
500 pieces puzzle + 1 poster
EAN 3760262411170



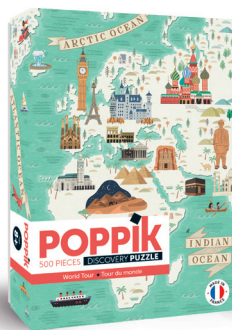
7+ | VEHICLES
by Aurélien Jeanney
280 pieces puzzle + 1 poster
EAN 3760262411385



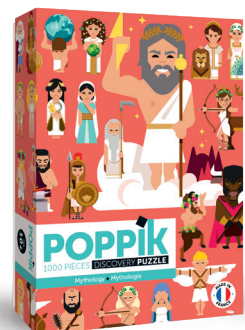
8+ | EGYPT
by Djohr
500 pieces puzzle + 1 poster
EAN 3760262411484



8+ | ASTRONOMY
by Peter Greenwood
500 pieces puzzle + 1 poster
EAN 3760262411804



8+ | WORLD TOUR
by Victor Medina
500 pieces puzzle + 1 poster
EAN 3760262411811



10+ | MYTHOLOGY
by Le Duo
1000 pieces puzzle + 1 poster
EAN 3760262411378

COLORING POSTERS (5-12 YEARS)

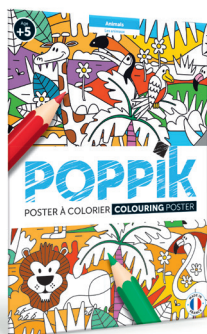


- Une image partiellement colorée
- Si beau qu'on peut l'afficher !
- Légendes pour en savoir plus
- Imprimé en France sur papier PEFC

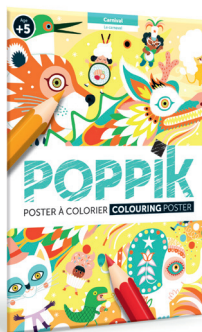
- A partially coloured image
- So beautiful it can be hung on the wall
- Captions to learn more



5+ | MUSIC
by Gwladys Morey
1 poster 97 x 30 cm
EAN 3760262411743



5+ | ANIMALS
by Greg Straight
1 poster 97 x 30 cm
EAN 3760262411750



5+ | CARNIVAL
by Julie Mercier
1 poster 97 x 30 cm
EAN 3760262411514



5+ | DINOSAURS
by Nadia Taylor
1 poster 97 x 30 cm
EAN 3760262411538



5+ | SEASIDE
by Camille Ferrari
1 poster 97 x 30 cm
EAN 3760262411521



5+ | JUNGLE FOREST
by Jessica Das
1 poster 140 x 25 cm
Made in Poland on
FSC paper
EAN 3760262411453

DISPLAYS



35 x 35 x 60 cm
48 ex

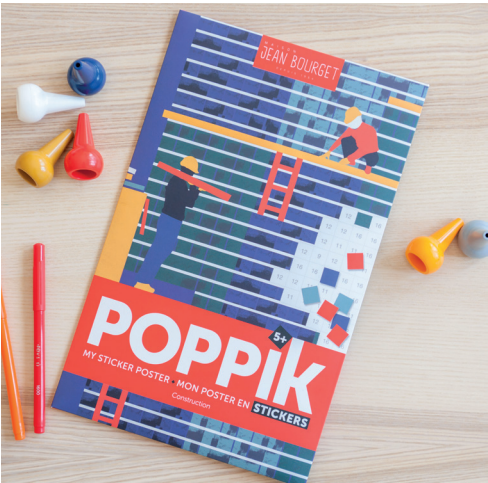


21 x 30 cm



24 x 26 x 70 cm
24 ex

PRODUITS SUR MESURE



Notre équipe éditoriale **conçoit** pour vous des **produits sur mesure** :

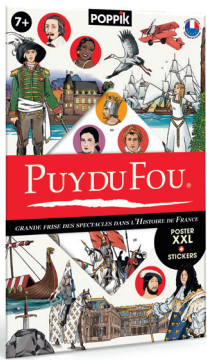
- Des posters
- Des livres
- Des jeux de cartes
- Des activités manuelles
- Des maquettes à construire en 3D
- Des livres en tissu...



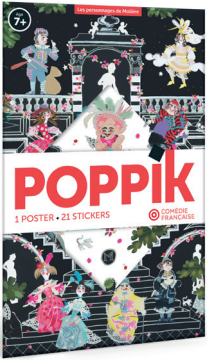
Réfléchissons ensemble à vos prochains projets !



POPPIK X HUTTOPIA



POPPIK X PUY DU FOU



POPPIK X COMÉDIE FRANÇAISE



POPPIK X JACADI



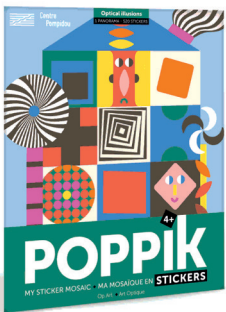
POPPIK X TIMBERDOODLE



POPPIK X JEAN BOURGET



POPPIK X CARLETTA



POPPIK X CENTRE POMPIDOU





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Imprimé en France
sur papier certifié FSC



3 760262 412153